

## **NEWS RELEASE**

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## Great Lakes Ace Hardware Greenfield Celebrating Grand Opening Weekend – Meals on Wheels of Hancock County benefits

**Greenfield, IN March 28, 2023** – Great Lakes Ace Greenfield is celebrating the recent opening of the store located at 1240 N. State Street with a special sale / fundraiser that benefits the Meals on Wheels of Hancock County. The 3- day celebration is planned for Friday March 31 – Sunday April 2, 2023.

Customers who donate \$5.00 to the Meals on Wheels of Hancock County will receive a 5 Gallon paint bucket and the opportunity to save 20% on almost everything they purchase during the celebration. Complete details of the sale are available in store. This is an opportunity to stock up on everything you need for spring projects around the house or maybe something fun for your backyard oasis. 100% of the funds collected will go directly to the Meals on Wheels of Hancock County to support feeding those served by the program.

The official Chain Cutting ceremony held in conjunction with the Greenfield Chamber of Commerce and all who would like to participate will be Friday March 31, at 9:00 am. Refreshments will be served. David Townes, manager and his team will be there to Welcome everyone in to the new store.

Friday there will be experts from a number of vendors available to answer questions and talk about what's available. There will be a representative from Scotts present who will be giving away a Scotts 4-Step lawn program, the Milwaukee tool rep will be there to help find everything in the mega tool department. The local Ace Handyman Services team will be there, so if you are pressed for time or overwhelmed with projects they can discuss how they might help relieve your load.

There will be prize drawings and free stuff throughout the weekend. Visit every day for a chance to win a Trager or Weber grill, Milwaukee tools and more.

If one of your projects is updating your kitchen cabinets Friday at 10am there will be a hands on demo "Bring your Door to Our Door" hosted by an expert from Benjamin Moore paint from 10:00 am - 1:00 pm. Bring in a cabinet door and find out how best to freshen up the finish with Benjamin Moore Paint. All demo participants will be eligible to register to win a \$150 room refresh package including what you need to get that next paint project going.

On Saturday April 1, there is more excitement and free stuff. The first 50 customers to visit with a dull knife will get one free knife sharpening. Bring in a dull kitchen knife and see how quick and easy it is with the Great Lakes Ace knife ReSharp program.

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In the afternoon from 11:00 am - 2:00 pm your helpful experts at Greenfield Great Lakes Ace will be holding an Outdoor Power demo. Just in time for those spring yard clean up chores customers will have a chance to experience the power and agility of the dreamed about, EGO, DeWalt or Milwaukee outdoor power tools.

For those shopping for their next backyard BBQ there will be grill demos all weekend. Sunday the expert from Big Green Egg will be showing the versatility and taste of food prepared on a Big Green Egg.

David and his team want to invite the entire neighborhood in to celebrate. "It is a pleasure to serve our neighbors in Greenfield as a neighbor, employer and trusted source for reliable advice assisting our customers get everything they need to complete their projects." explains Townes.

Visit <a href="https://www.greatlakesace.com/events/great-lakes-ace-hardware-greenfield-in-grand-opening/">https://www.greatlakesace.com/events/great-lakes-ace-hardware-greenfield-in-grand-opening/</a> for more details. Great Lakes Ace Hardware operates 64 locations in neighborhoods in Michigan, Ohio, Indiana and Kentucky. Offering helpful advice, personal service, nationally recognized brands and essential household services such as screen repair propane services and many other household services.

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