

SWEEPSTAKES CONTEST RULES

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.**
2. **A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.**
3. **Prizes.** **Detroit Lions Season Opener Ticket Giveaway** No prize or other substitution is permitted except at the Sponsor's sole discretion. The prize is nontransferable, and there will be no substitution of the cash equivalent of the prize. All local, state and federal taxes of any nature whatsoever are the sole responsibility of the Sweepstakes winner.
4. **Odds of Winning.** The odds of winning a Sweepstakes prize depend upon the number of eligible entries received.
5. **Agreement to Sweepstakes Rules.** By entering the Sweepstakes, the entrant expressly and unconditionally agrees to be bound by these Sweepstakes Rules and, in furtherance thereof, expressly represents and warrants that the entrant meets all of the eligibility requirements set forth in these Sweepstakes Rules. In addition, the entrant expressly agrees to accept the decisions of Great Lakes Ace Hardware, Inc. (the "Sponsor") as final and binding in all respects. In all events, the Sweepstakes is governed by applicable local, state and federal laws.
6. **Eligibility.** The Sweepstakes is open only to persons who are 21 years of age or older who complete and submit a Sweepstakes Entry Blank. Employees of Great Lakes Ace Hardware and its affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and those living in the same household of each are not eligible to participate in the Sweepstakes.
7. **Sweepstakes Entry Period.** The Sweepstakes commences on **August 6, 2018** and ends at midnight on **August 20, 2018**.
8. **How to Enter the Sweepstakes.** The Sweepstakes must be entered by completing a **Fix-It Fest Demonstration Vote** that will be posted on the Great Lakes Ace Hardware website. Entry must be legible and contain name, email address and phone number. Incomplete entries are void. Sponsor is not responsible for lost, late, misdirected or illegible or spam mail.
9. **One Entry Per Person.** Entry in the Sweepstakes is limited to one entry per person.
10. **Winner Selection and Notification.** The Sweepstakes winners will be selected in the following manner **by random selection**. The Sweepstakes winners will be notified by telephone or email notice via the telephone number or email address set forth on the Sweepstakes Entry Form within five business (5) days following the selection of the winners. The Sponsor shall have no liability for a winner's failure to receive notice due to the winner's entry of incorrect or illegible contact information on the Sweepstakes Entry Form or the winner's failure to receive the notice regardless of the reason for not

receiving the notice. If the selected winner cannot be contacted, is ineligible or otherwise fails to claim the prize within fifteen business (15) days from the date that the award notification is made or fails to timely return a completed and executed Declaration and Release as required], then at the sole discretion of the Sponsor, the prize may be forfeited and an alternate winner selected.

11. **Required Declaration and Release.** As a condition precedent to receipt of the Sweepstakes prize, the prize winner will be required to execute a Declaration and Release in form and substance satisfactory to the Sponsor that (i) reaffirms the entrant's compliance with the Sweepstakes Rules, (ii) acknowledges the entrant's sole responsibility for payment of costs incurred by the entrant in connection with the entrant's use of the Sweepstakes Prize and (iii) contains a reaffirmation of the release set forth in the Sweepstakes Rules.
12. **Rights Granted by Winner to Sponsor.** Acceptance of the Sweepstakes prize constitutes permission by the prize winner for the Sponsor and its subsidiaries, affiliated businesses, respective licensees, successors and assigns to use the Sweepstake winner's name, likeness and entry for purposes of advertising and trade without further notice, consent or compensation, unless prohibited by law. This includes printing, publishing, broadcasting, distributing and using, on a worldwide basis in any media now known or hereafter arising in perpetuity, the Sweepstake winner's name, portrait, picture, voice, likeness, image and statements about the Sweepstakes and related biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes.
13. **Entry by Email.** If you enter the Sweepstakes by email, you may be asked to consent to receive Sponsor promotions, special offers and other Sponsor information. Consenting to receive such emails is optional and does not improve your chances of winning.
14. **Termination of Sweepstakes.** The Sponsor reserve the right, in its sole and absolute discretion, to cancel, terminate, modify or suspend the Sweepstakes should (in its sole discretion) unauthorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, the Sponsor may select the recipient of the Sweepstakes prize from all eligible entries received prior to and/or after (if appropriate) the action taken by the Sponsor. The Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the Sweepstakes entry process or the operation of the Sweepstakes or otherwise violates the Sweepstakes Rules.
15. **Limitation of Liability.** By entering the Sweepstakes, all entrants expressly agree to release and hold harmless the Sponsor and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any and all liability, illness, injury, death, loss, litigation, claim or damage of any nature whatsoever that may occur, directly or indirectly, arising out of or from (i) any entrant's participation in the Sweepstakes, the Sweepstake's prize and/or the entrant's acceptance, possession, use or misuse of the prize or any portion thereof, (ii) any unauthorized human intervention in any part of the entry process and (iii)

any human error that may occur in the administration of the Sweepstakes or the processing of Sweepstakes entries.

16. **Disputes.** This Sweepstakes is governed by the laws of the United States of America and the State of Michigan without respect to conflict of law doctrines. As a condition of participating in the Sweepstakes, the entrant agrees that any and all disputes of any nature whatsoever which cannot be resolved between the parties and any causes of action arising out of or connected with this Sweepstakes shall be resolved individually without resort to any form of class action exclusively before a court located in Michigan having jurisdiction. Further, in any such dispute, under no circumstances will entrant be permitted to obtain awards for and hereby expressly waives all rights to claim punitive, incidental or consequential damages including reasonable attorney's fees, and entrant further waives to the maximum extent permitted by applicable law all rights to have damages multiplied or increased.
17. **Winner's List.** To obtain a copy of the winner's name or a copy of these Official Rules, mail your request along with a stamped self-addressed envelope to: Attn: Detroit Lions Sweepstakes Great Lakes Ace Hardware 27555 Farmington Rd, Ste 110, Farmington Hills, MI 48334.
18. **Sweepstakes Void Where Prohibited by Law.** Participation in this Sweepstakes is void where prohibited by law, rules or regulations.
19. **Sponsor.** The Sponsor of the Sweepstakes is Great Lakes Ace Hardware 27555 Farmington Rd, Ste 110, Farmington Hills, Michigan 48334.