

Great Lakes Hardware

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A Grand Re-Opening for Great Lakes Ace Hardware Rochester Hills

The newly expanded and remodeled Rochester Hills, Mich., store will hold a celebration April 11-14, 2024.

Farmington Hills, Mich. (April 8, 2024) — [Great Lakes Ace Hardware](#), located at 3182 Walton Blvd. (at Adams) in Rochester Hills, Mich., will host a grand “re-opening” celebration and sale on April 11-14, 2024.

According to Michelle Reece, general manager of Great Lakes Ace Hardware Rochester Hills, more than 5,000 sq. ft. was added to the store during the recent remodeling project. The additional sales space will now accommodate a full line of Stihl outdoor power equipment, Carhartt workwear, and a greatly expanded Backyard BBQ section – selling such brands as Weber, Traeger, Big Green Egg, and Ooni grills and accessories.

The store also sells lawn and garden supplies, fasteners, tools, plumbing, and electrical supplies, and offers services such as automotive key cutting and fob replacement and propane tank exchange. It also features several specialty departments selling such brands as:

- Milwaukee, DeWalt, and Craftsman power tools
- Benjamin Moore and Magnolia Home by Joanna Gaines paints
- Ego and Milwaukee outdoor power equipment
- Solo Stove firepits
- Yeti coolers and accessories

Reece added, “We have operated a store in Rochester Hills since 1987 and have grown with this community as a trusted neighbor, an employer, and the place people turn to for reliable service, helpful advice, and the products they need to get their household projects done right. It’s a thrill to expand this store to showcase new and exciting products and create additional opportunities for our team to demonstrate the Ace Helpful Promise every day.”

Grand Re-Opening Event Schedule

Thursday, April 11

- A ceremonial chain cutting by Great Lakes Ace leadership and representatives from the City of Rochester Hills and the Rochester Regional Chamber of Commerce will be held at 4 p.m. on Thursday, April 11. Refreshments will be served.

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www.GreatLakesAce.com

Friday, April 12

- A “Bucket Sale” will be held April 12-14 to benefit the local Children’s Miracle Network ([Corewell Health Foundation S.E. Michigan](#)). When customers donate \$5.00 to the organization, they will receive 20 percent off all purchases that fit into a special Ace bucket.
- The first 50 customers to use their Ace Rewards Card and make a purchase on April 12 will receive a special goody bag.
- A “bring your door to our door” workshop by Benjamin Moore will be held 10 a.m. – 1 p.m. Customers will receive tips on refinishing kitchen cabinet doors and a free half pint of Benjamin Moore paint.
- Customers can enter The Grand Prize Drawing for a Weber Spirit II grill.
- Product demonstrations from Big Green Egg, Weber grills, Milwaukee Tool, Dewalt, Scotts, and EGO will be held 10 a.m. – 2 p.m.
- Representatives from Ace Home Handyman Services and Children’s Miracle Network will be on hand to answer questions and provide information.

Saturday, April 13

- Customers can enter The Grand Prize Drawing for a DeWalt Brushless 2 Tool Combo Kit.
- A BBQ demo featuring Traeger wood-fired grills will held from 11 a.m. – 2 p.m. The Great Lakes Ace team will answer questions and let customers sample the flavors of the season.
- The first 50 customers to use their Ace Rewards Card will receive a ReSharp Knife Sharpening coupon.

Sunday, April 14

- BBQ rubs and sauces sampling from noon – 3 p.m.
- Customers can enter The Daily Grand Prize Drawing for a \$250 Carhartt gift certificate.

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About Great Lakes Ace Hardware

Founded in 1946, [Great Lakes Ace Hardware](#) is driven by the belief that its neighborhood hardware stores should improve lives and communities. In addition to selling such premium brands as EGO, Milwaukee, Scotts, Toro, Weber, Stihl, Benjamin Moore and Yeti, the company’s helpful neighborhood hardware stores live the Ace Helpful Promise every day by delivering reliable service, a localized product mix, and helpful advice.

Headquartered in Farmington Hills, Mich., Great Lakes Ace has been part of the Ace Hardware Cooperative since 2014. Along with [Westlake Ace Hardware](#), Great Lakes Ace is a wholly-owned subsidiary of Ace Retail Holdings — a division of Ace Hardware Corporation.

Great Lakes Ace currently owns and operates more than 65 stores in Michigan, Ohio, Indiana, and Kentucky. For more information about Great Lakes Ace Hardware visit www.greatlakesace.com.

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